



POLICY MEMO

Make public statistics decision-ready

Every public-facing statistic should carry its series, unit, period, coverage, source and limitation in the same view.

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ABSTRACT

A single evidence standard for public statistics: no figure is published without the six pieces of context a reader needs to use it correctly.

KEYWORDS statistics, metadata, evidence standard

Require every public-facing statistic to carry its series name, unit, reference period, geographic coverage, source link, and limitation in the same view.

The standard is grounded in World Bank DataBank metadata and its guidance on aggregation and missing values.

WHAT THIS DOES NOT ESTABLISH

The memo sets a publication standard; it does not assess the quality of any individual series.

SOURCE AND PROVENANCE

DataBank series metadata and aggregation guidance

Source: World Bank

Licence: Open under the World Bank terms of use | Retrieved: 10 September 2026



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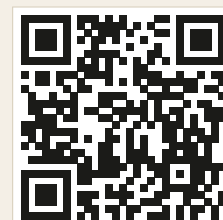
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